



# Workplace Snapshot



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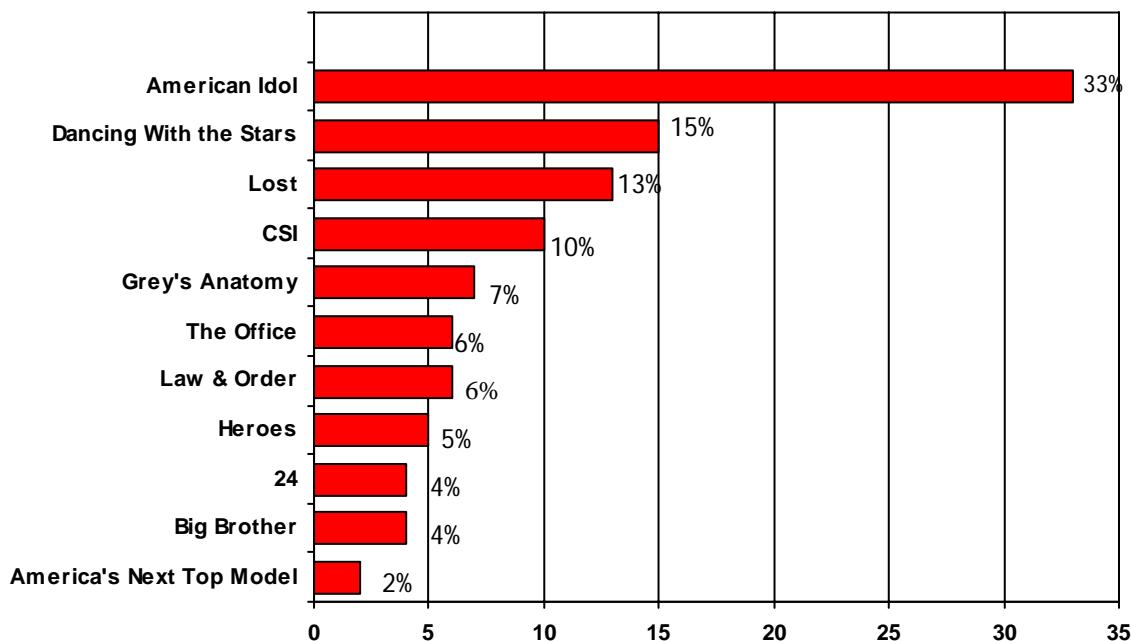
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## Spherion Snapshot Survey Reveals Most Talked About Television Programs at Work

*American Idol remains at the top, despite fewer workers discussing the program*

FT. LAUDERDALE, Fla., May 7, 2008 — American Idol is the most talked about television program in the workplace for the third consecutive year, according to the latest Spherion® Workplace Snapshot survey conducted by Harris Interactive®. Although American Idol remains the most talked about program, slightly fewer workers are now discussing the hit show than in previous years. Only 33 percent of U.S. workers named American Idol as the TV program discussed most often at the workplace, down from 37 percent in 2007. Furthermore, 17 percent discuss the program on company time, a decrease from 21 percent last year and in 2006. Lastly, nine percent engaged in a debate at work over the contestants on American Idol this year, compared to 10 percent in 2007, and three percent in 2006.

Other television shows that serve as popular subject matters at work:



(more)

What hasn't changed is American workers' view that talking about television can be good for the workplace. This year's survey found that 40 percent of U.S. workers said talking about television at work increases office camaraderie, a slight decrease from 44 percent in 2007. Moreover, 52 percent of workers ages 30-39 believe it increases office camaraderie, more than any other age group.

When it comes to gender, women named American Idol (36 percent) and Dancing with the Stars (21 percent) as the two most discussed TV programs at work, compared to men who said American Idol (30 percent) and Lost (15 percent).

Surprisingly, workers age 65 and older were more likely than any other age group to say they discuss American Idol more than any other show at their workplace, with 42 percent stating so.

### **Methodology**

The April 2008 Spherion® Workplace Snapshot is based on data from the Harris Interactive® QuickQuery<sup>SM</sup> online omnibus survey. This survey was conducted online within the United States by Harris Interactive on behalf of Spherion between March 4, 2008 and March 6, 2008 among a U.S. sample of 1,435 employed adults, aged 18 years and older. Figures for age, sex, race/ethnicity, income, education and region were weighted where necessary to bring them in line with their actual proportions in the population. Propensity score weighting adjusted for respondents' propensity to be online. No estimates of theoretical sampling error can be calculated; a full methodology is available.

### **About Spherion**

Spherion Corporation (NYSE: SFN) is a leading recruiting and staffing company that provides integrated solutions to meet the evolving needs of companies and job candidates. As an industry pioneer for more than 60 years, Spherion has sourced, screened and placed millions of individuals in temporary, temp-to-hire and full-time jobs.

With approximately 700 locations in the United States and Canada, Spherion delivers innovative workforce solutions that improve business performance. Spherion provides its services to more than 8,000 customers, from Fortune 500 companies to a wide range of small and mid-size organizations. Employing more than 300,000 people annually through its network, Spherion is one of North America's largest employers. Spherion operates under the following brands: Spherion Staffing Services Group for administrative, clerical and light industrial workers; Technisource for technology professionals and solutions; The Mergis Group for accounting and finance and other professional positions; Today's Staffing for specialty administrative personnel; and Spherion Recruitment Process Outsourcing. To learn more, visit <http://www.spherion.com/>.

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